

## Profile

GreenCreate CEO Tomoko Takiguchi



### ·Education

Bachelor's degree in Economics, Chiba University

### ·Work Experience <Past>

Asahiya Publishing Co., Ltd. Editor of "Kindai Shokudo" magazine

Square Enix Holdings Co., Ltd.

Full roll of overseeing to launch magazines at editorial department of magazine

Venture Link Japan Co., Ltd

Full roll of overseeing to launch magazines (print and web) of restaurant business and issue e-mail magazine periodically

Recruit Holdings Co., Ltd.

Editor of "Akasugu" department engaging in mail-order magazine for mothers of infants, mail-order website, issuing e-mail magazine, cross-media and directing contents of website

### <2006 - >

Formed a group of editor in 2006 and engaged in collaborating with magazines of childcare, women or restaurant business with a standpoint of "ordinary people".

Since 2010, cooperating with correspondents in other countries, have delivered oversea news mainly from Asian countries to Japanese media.

Founded GreenCreate Co., Ltd in 2010 and also started public relations consulting Business including planning advertisement, arranging press release and organizing reception or tasting event as well as collaborating with oversea media (Taiwan and Singapore...) for promoting Japanese companies there.

Many appearances on TV and radio shows or magazine such as "Hirunandesu!" (Nippon Television), "Tokumori! Yoshimoto" (Yomiuri Television) or a travel magazine "Rurubu Tokyo '15".

Taught many seminars on "entering Asian markets for Japanese restaurant companies" hosted by NNA (a member of Kyodo News network) or on "Globalization of Japanese restaurants for responding inbound demands" at Kosugi Daigaku, a community college in Musashikosugi, Kanagawa.